

Application for BWAC 2012 Exhibiting Artists

Early Bird Special thru 2/29/12

BWAC's Mission:

The Brooklyn Waterfront Artists Coalition has two synergistic missions:

- 1) to help artists advance their careers; and
- 2) to make contemporary visual art accessible to the metropolitan community and specifically to our Brooklyn neighbors.

This mission is accomplished by producing a series of free art exhibits including a video/film series, free musical performances, and hosting a website where visual artists can present their work and manage their own, personal, mini- websites.

In 2012 BWAC Exhibiting Members get:

- o **Free "How-To" classes** will be given in Photoshop, Illustrator, photographing your work, presenting your work to maximize sales, framing and matting, submitting to online juried shows, and others
- o **Discounts** at art stores, a museum, other stores and restaurants.
- o Personal Mini-Websites: such as <http://Jane.Doe.BrooklynArtist.com>
- o Promotion of their careers by contributing to a weekly email newsletter.
- o Accepted into at least two of the following three shows:

May 12 – Jun 17	Celebrate
Jul 21 – Aug 12	Color
Sep 29 – Oct 28	Coming to Brooklyn

Formal acceptance letters with final hanging requirements & limitations and drop-off/pick-up dates will be sent six weeks before the show opening. If you have not heard by that time, please call (718) 596-2506. Confirmation of participation will be required for some shows. Exhibit space will be assigned at Registration / Set-Up.

Fees for Artists Submitting their Application by 2/29/2012:

Artists submitting their application by 2/29/2012 will get a **\$25 discount** off the regular 2012 fee.

An additional **discount of \$30** is allowed for any Exhibiting Artist applying to *Wide Open 3*, BWAC's national juried art show. Returning exhibitors have the option to pay as little as \$100 by receiving a \$50 reduction from the standard fee each for an extra six hour shift worked (thus, with the *Wide Open 3* discount, it can cost as little as \$95).

Special *New Artist* fee (for artists 18-24 years old) is \$50 plus the attendance at one BWAC Board meeting. The standard Exhibiting Artist's fee for 2012 is \$200.

Work Requirement:

For each show in which you exhibit, Twelve (12) hours of work is required. If you are on the Working at Shows Committee you will be able to select your work shift at Registration / Set-Up. Most other committees' work should be scheduled in advance of Registration. One scheduled shift can be changed without penalty by emailing BWACwork@gmail.com 48 hours in advance and other shifts are available (or switched to the standard work waiver fee).

This is the minimum work requirement. Most members put in extra hours when needed. Some put in many, many extra hours for the benefit of the whole organization. If you want to affect the direction in which BWAC moves, please take a leadership position. *The influence of your voice is dependent on the size of your contribution.*

Work Waiver Fees:

You may pay \$10 per hour as a work waiver fee if paid with this application or at Registration/Check-In.

One shift can be changed without penalty if shifts are available or the \$10 per hour fee applies.

You will be charged \$15 per hour if a scheduled shift has been missed without canceling by emailing bwacwork@gmail.com 48 hours in advance of the shift (phone calls are not accepted as notification).

At the end of the season, your credit card will be charged for any hours due.

Exhibit at Your Own Risk:

BWAC does not have insurance for artwork and assumes no liability for any work that is damaged or lost. Exhibit at your own risk. Consult your agent for property insurance. All work must be picked up on the scheduled pick-up days after each show or they become the property of BWAC.

Brooklyn Waterfront Artists Coalition (718) 596-2506 (office) -2507 (gallery) **BWAC.org**

Please return application to:

BWAC

c/o OHM
76 DeGraw St.
Brooklyn, NY 11231

Last name

First Middle

Street

City

State Zip

Phone ()

CELL ()

Email address is **required** for all artists. It is our primary means of communication.

Email

Social Security No. is required from all members **if not already supplied.**

SS #

Many Exhibiting Artists sell over \$600 each year. If your SS# is not on file, you will be paid on Dec 15, 2012 for any sales made during the year (and if your payment is over \$600, SS # will still be required).

What experience do you have? Please check all that apply.

- writing grant proposals publicist graphic design people skills art installation
- writing press releases web design carpentry teaching adults art handling
- writing blogs programming event planning motivational speaking advertising & marketing
- writing promo material catering sales food service fundraising

What volunteer/work-requirement jobs are you interested in? Please check up to three.

- Party Planning Graphics Designer Website Designer Fundraising
- Grant Writing Online Listings Researcher Website Editor Administrative Support
- Local Advertising Sales Solicitor Press Release Writer Cloud Programmer Site Prep
- Education Media Researcher Registration Social Networking
- Working at Shows Public Relations Show Chair Apprentice Volunteer Coordinator

Who do you know? Please check all that apply.

- Museum Curator My employer matches funds Corporate development professionals Foundations
- Musicians Media contact Public Relations/Publicist professionals Suppliers (art, food, site prep)

2012 Fees:

\$ 125 for artists submitting by 2/29/12 and working 6 <u>extra</u> hours.....	\$	<input type="text"/>
\$ 175 for artists submitting by 2/29/12	\$	<input type="text"/>
\$ 200 standard fee for exhibiting artists for 2012.....		<input type="text"/>
\$ 50 for New Artists 18-24 years old (one Board Meeting plus regular work requirement applies).....	\$	<input type="text"/>

Optional **\$30 Discount** for applying to *Wide Open 3* (Credit) \$

Optional Work Waiver Fees (\$120 for each show in which you exhibit) \$

Total \$

Payment method: Cash Check Number

Credit Card # Expiration

I understand and agree that:

- 1) There is a 12 hour work requirement for each show in which I exhibit.
- 2) At the end of the season, my credit card will be charged the work waiver fee for any hours due.
- 3) On any regular art work sale, BWAC will take 25% commission with a \$20 per piece minimum commission.
- 4) On auction sales, BWAC will take a 75% commission on the first sold per show and 50% on all additional.
- 5) What and how much work exhibited is at the sole discretion of BWAC.
- 6) No dues or prepaid work waivers are refundable.

Signature

Date