



## AN OPEN CALL FOR “Amor Eterno is Eternal Love, a Dia De Los Muertos Art Exhibit” A NATIONAL JURIED ART SHOW NYC OCT 28 – NOV 19, 2023

The Brooklyn Waterfront Artists Coalition invites artists, artisans, and members of the community to take part in the gallery's Dia De Los Muertos (Day of the Dead) art exhibit “Amor Eterno” (Eternal Love) with artworks and offerings.

Artists are invited to submit contemporary and traditional artworks that celebrate and pay tribute to the Mexican tradition, Dia de Los Muertos.

Artworks and installations of all media will be considered, and imagery should include and is not limited to, calaveras (skulls), Catrinas (artsy skeleton woman) caléndulas (marigolds), ofrendas y altares (altars and offerings) and anything representing regions of Mexico, Mexican art, life, culture, and traditions. Although some of the artworks in representing Day of the Dead (especially on the altars) may have solemn themes, we ask that artists maintain the spirit of festivity in mind. In theme with the exhibit, Amor Eterno / Eternal Love, this exhibit will celebrate the life and the forever love of those who have departed.

For questions regarding installations, offerings, or altars, please contact the curator at [tamavis@bwac.org](mailto:tamavis@bwac.org) and [shows@bwac.org](mailto:shows@bwac.org).

### CALL TO ARTISTS FOR SUBMISSIONS

- **Submission Deadline:** Final Application Deadline October 12<sup>th</sup>, 2023
- **Gallery Exhibition Dates:** Saturday, October 28 through Sunday, November 19, 2023, weekends 1-6 P.M.
- **Opening Reception:** Saturday, October 28, 2023, from 1-6 P.M.

### ELIGIBILITY

This call for submission is open to all residents of the U.S. and its Territories 18 years of age or older. All artworks must be original in concept, design, and execution.

#### Note:

- Artwork must be available for sale. NFS or POR will not be considered.
- Crafts, kit work or reproductions of original works in other media (such as giclee reproductions of oil paintings), unless used as part of a mixed media work, will not be considered.

**Oversize Work, Assemblages and Installations** exceeding 72” X 72”, and overweight work exceeding 30lbs, are welcome only at the discretion of BWAC staff and curator, but **must meet all other specifications and be delivered, installed, and removed by the artist (or their agent) upon prior arrangement with BWAC.** Any work not meeting these eligibility requirements can automatically be disqualified regardless of juror selection.

### SUBMISSIONS / FEES

- Submission fee of \$35 for up to three (3) images (\$5.00 for each additional image) is due by **midnight October 12, 2023.** Artists may use two additional images for details about sculpture and installations at no extra charge. Contact [shows@bwac.org](mailto:shows@bwac.org) if you need them. **All entry fees are non-refundable.**
- BWAC will retain a 30% commission on all exhibitions sold artwork.

## FEE SUMMARY

Below are fees associated with various options depending on participation. Shipping and Handling is only for artists that need to ship to us:

- Artsy - (Optional) **\$10** per artwork. Your accepted submission is eligible for inclusion in BWAC's online exhibition of the show featured on [Artsy](#). Artsy is the world's largest online marketplace for art.
- Shipping – Artists are responsible for shipping fees and return labels. Shipping instructions will be provided in the acceptance letter.
- Handling fees - **\$30** Covers unpacking/repacking for return shipping as well as storage of original packaging or procurement of replacement packaging. ***This fee will be waived if shipped in an Air float box.***

## DIRECTIONS FOR ONLINE SUBMISSION

Click on the [Sign Up Now!](#) link.

Follow the directions on the Site Login Page to create a profile if **you are new to Smarter Entry** or **used the system prior to August 27, 2012**. Profiles created in Smarter Entry after the date above have been saved in the system. Simply log in using your email as your username.

- Select "**Dia de Los Muertos**" to register (UNDER AVAILABLE SHOWS). You will be redirected to a secure page to pay the application fee and upload your work.
- Once you have paid your application fee, you can upload your images. Submit your images as JPG or PNG file with the shortest side being no less than **1,280 pixels, max file size 4MB**.
- Click on the *Choose File* button to browse for the file you want to upload. The actual file name is the image **file title** you see in a directory / folder. File names you choose cannot have special characters.
- When you select and insert your file, the Smarter Entry system will convert your filename to something like this: **c:\my\_harddrive\filename.jpg**, this is only the path to the uploaded file, so special characters here created by the Smarter Entry system is fine.
- Upload your image as directed. Please note that all fields marked with an asterisk are required. Selling price and year created will not be a factor in the curator's selection. Use the *Additional Notes* box for information you would like the curator to consider if it's not obvious. These notes may be used as part of the exhibition.
- Click **Add Image** to upload it to the show. While the image is uploading **do not press the back button** or otherwise interfere with the upload process. When the image appears below, it has been submitted to the competition. You will receive no additional confirmation of receipt. You may have to scroll down to see all images.

Repeat this process for all your images. You can click "Return to Account" on the left-hand bar at any time, then return later to submit more images. You can delete and resubmit a new image at no additional cost. You can edit the information submitted up to the deadline.

**ONCE THE FINAL DEADLINE HAS PASSED, YOU WILL NO LONGER HAVE ACCESS TO YOUR SUBMISSION FORM. PLEASE KEEP THE SIZES AND PRICES AND ANY OTHER INFORMATION YOU MIGHT NEED FROM YOUR SUBMITTED WORK.**

**CONTACT/QUESTIONS:** Direct all questions to [shows@bwac.org](mailto:shows@bwac.org). The curator's selections will be emailed by **October 15, 2023**. If you have not received notification by **Oct 17**, please notify us at the email above. A **RETURN CONFIRMATION OF PARTICIPATION IS REQUIRED** by **Oct 20, 2023**, to hold a spot in the exhibition. If accepted, your Acceptance Letter will direct you to contact BWAC's Curator in charge of installation for further information.

**ENTRY AGREEMENT:** With the submission of artwork into the "*Dia De Los Muertos*" BWAC Show, the artist agrees to all the terms and conditions set forth in this prospectus.